

## **PENGEMBANGAN DAN PENGELOLAAN DESA WISATA, KEMBALI KE DESA**

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### **Abstrak**

Human being can not be apart from everyday routine at work, home, or other places. Routine sometime brings about boredom, which in turn can affect one's health, freshness, energy, and stamina. It is necessary that boredom towards routine job should be compensated by activities that can bring back health. Recreation is one of those activities that could bring positive effects to health. One of the form of recreation that integrates natural and human-made elements is Tourist Village.

One of the reason to develop Tourist Village is the natural life of the people in the village. Villages usually still maintain social structure and traditional values that no longer could be found among modern society in the city. The development of Tourist Village is based upon principles of environmental conservation, esthetical values and natural beauty, recreational values, scientific endeavors and the development of science, people's economy development, the opening of business opportunities, efforts to increase tourist length of stay and their amount of shopping, and the culture of the people.

It is by Using such principles that Tourist Village can be made useful for village and tourism revitalization. It could also be an effective instrument in developing the village for it could act as catalyst in economical diversification of the village.

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